

Jason Ferenczy

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LINKS

jasonferenczy.com | linkedin.com/in/jasonferenczy/ | vimeo.com/jasonferenczy

SUMMARY

Creative learning media professional with 5+ years of experience designing and producing engaging educational content. Skilled in transforming complex topics into interactive, learner-centered experiences through video, graphics, and storytelling. Adept at collaborating with SMEs and deploying learning assets within digital learning ecosystems.

CREATIVE & TECHNICAL SKILLS

Adobe Creative Suite (Captivate, After Effects, Premiere, Photoshop, Illustrator), LMS & CMS management, Stornaway.io, camera operation and on-set direction, motion graphics & post-production workflows, project management

EXPERIENCE

Pluckers Wing Bar - Corporate Office, Austin TX

Motion Graphics Editor

November 2024 - PRESENT

- Develop visual learning programs for internal staff training across corporate and restaurant operations.
- Manage production logistics, including task prioritization, content tracking, and stakeholder updates, supporting efficient execution across internal departments.
- Introduce innovative visual and interactive strategies to increase engagement and retention of training materials.

Living Security, Austin TX

Digital Media Specialist - Cybersecurity Education & Training

November 2020 - November 2024

- Designed and produced cybersecurity and compliance education modules, converting complex technical content into accessible and engaging learning courses and experiences.
- Partnered with SMEs and product teams to develop instructional content for internal training and partner enablement.
- Supported content deployment within LMS and user-facing dashboards, ensuring accurate tracking of learner engagement and outcomes.
- Applied instructional and visual storytelling principles to drive high learner engagement and strong feedback scores.
- Managed multiple project timelines, supervising production crews and ensuring on-time, high-quality deliverables across various learning initiatives.

EDUCATION

- **Western Connecticut State University**, Danbury, CT — *BA, Media Art & Production*
- **Vertex School**, Austin, TX — *Certification, 3D Art & Design*